



RECORDING ACADEMY® TO DEBUT FIRST-EVER GRAMMY® HOUSE NYC, A POP-UP EXPERIENCE AMPLIFYING THE DIVERSE VOICES SHAPING THE FUTURE OF MUSIC

THE TWO-DAY EVENT WILL FEATURE PROGRAMMING THAT SPOTLIGHTS LGBTQIA+ VOICES, CELEBRATES BLACK MUSIC CREATORS, UPLIFTS WOMEN IN MUSIC, AND CHAMPIONS INDEPENDENT ARTISTS DURING NEW YORK MUSIC MONTH

NEW YORK, NY (JUNE 2, 2025) — The Recording Academy® is bringing its first-ever GRAMMY® House pop-up experience to New York City from **June 13 to 14, 2025**. GRAMMY House NYC is a dynamic, inclusive space that brings music makers, culture shifters and industry leaders together to celebrate music's vibrant, diverse tapestry and the visionaries shaping the sounds of tomorrow.

Known as the house where every voice belongs, the two-day event will feature insightful panels, intimate live performances and meaningful networking opportunities. GRAMMY House NYC programming will uplift women in music, champion independent artists, honor the cultural contributions of the LGBTQIA+ and Black communities during Pride and Black Music Month, and explore the innovative technologies shaping the future of music.

"We're incredibly excited to bring the GRAMMY House experience to New York City," said Harvey Mason Jr., CEO of the Recording Academy. "Since its debut during GRAMMY Week in 2023, GRAMMY House has become a powerful gathering place for innovators and culture shifters in the music industry. It's the house where all creatives and industry leaders in music are welcome – a space that reflects the diversity of our music community. We're thrilled to continue expanding its reach by bringing GRAMMY House to more cities and engaging with local Academy members, fans and music communities in new settings."

GRAMMY House NYC partners include **United Airlines**, **A2IM** (American Association of Independent Music), **M·A·C Cosmetics**, the **Mechanical Licensing Collective** (The MLC), Chef Laurent Tourondel's event venue **SECOND**, and **VOSS Water**.

GRAMMY HOUSE NYC PROGRAMMING SCHEDULE

GRAMMY House events are by invitation only and are non-transferrable. More information can be found at [GRAMMYHouse.com](https://www.GRAMMYHouse.com).

Women Shaping the Future of Music

Presented by Women In The Mix®

Date: Fri, June 13, 2025

Doors Open: 10 a.m. ET

Programming: 11 a.m. – 1 p.m. ET



More than just a brunch, this event is a warm gathering designed to foster powerful connections among women in the music industry. Attendees will join a community of trailblazers for an inspiring fireside chat, a live performance by singer-songwriter **Goldie Boutilier**, and meaningful opportunities to engage with women who are shaping the future of the industry with purpose and creativity.

Sonic Shift: Music, Tech & Connection

Sponsored by the Mechanical Licensing Collective (The MLC)

Date: Fri, June 13, 2025

Doors Open: 2 p.m. ET

Programming: 3 p.m. – 4 p.m. ET

Music creators and producers are using technology not just as a tool, but as a creative partner. This panel, featuring singer-songwriter **Juliet Ivy**, stage sound designer **Peter Hylenski**, songwriter and producer **Will Wells**, and moderated by entertainment journalist **Gia Peppers**, will explore how artists are transforming their possibilities, expanding their artistic boundaries, building community, and deepening their impact.

Celebrating Independent Voices in Music

In Collaboration with A2IM

Date: Fri, June 13, 2025

Doors Open: 7 p.m. ET

Programming: 8 p.m. – 10 p.m. ET

In collaboration with A2IM, this showcase celebrates the creativity of independent artists and offers a platform for rising talent to shine. The showcase will feature opening sounds by **DJ David** and performances by **aron!**, **Diana Burco**, **Kasey Tyndall**, and **Tiera Kennedy**.

Rhythm & Soul

Presented by the Black Music Collective

Date: Sat, June 14, 2025

Doors Open: 10 a.m. ET

Programming: 11 a.m. – 1 p.m. ET

The Rhythm & Soul Brunch presented by the Academy's Black Music Collective will be an unforgettable event honoring Black Music Month. Featuring a live performance and intimate fireside chat with singer-songwriter and producer **Laila!**, moderated by *Billboard*'s Senior Director of R&B/Hip-Hop **Carl Lamarre**, this event will celebrate the richness of Black culture and the importance of community.

Artist to Advocate: Forging Tomorrow's Music Landscape

Date: Sat, June 14, 2025

Doors: 2 p.m. ET

Programming: 3 p.m. – 4 p.m. ET

The music industry is ever-evolving, as is the role of the artist. Whether a creator or an advocate, this panel discussion, featuring **Torae Carr** and moderated by the Academy's Chief Advocacy & Public Policy Officer **Todd Dupler**, will explore how individuals can harness their platform to spotlight critical issues facing the music industry and drive meaningful change.

Out & Proud: A Queer Artist Showcase

Presented by Academy Proud

Date: Sat, June 14, 2025

Doors: 7 p.m. ET



Programming: 8 p.m. – 10 p.m. ET

Celebrate Pride Month and the cultural contributions of the LGBTQIA+ music community with an electrifying night of music and art, featuring **Peppermint** as host and performer and a performance by **Destin Conrad**.

Media RSVPs for GRAMMY House events are mandatory, and space is limited. Please email folashade.omosheyin@grammy.com to RSVP.

ABOUT THE RECORDING ACADEMY

[The Recording Academy](#) represents the voices of performers, songwriters, producers, engineers, and all music professionals. Dedicated to ensuring the recording arts remain a thriving part of our shared cultural heritage, the Academy honors music's history while investing in its future through the [GRAMMY Museum®](#), [advocates on behalf of music creators](#), supports music people in times of need through [MusiCares®](#), and celebrates artistic excellence through the GRAMMY Awards® — music's only peer-recognized accolade and highest achievement. As the world's leading society of music professionals, we work year-round to foster a more inspiring world for creators.

For more information about the GRAMMY Awards and the Recording Academy, please visit [GRAMMY.com](#) and [RecordingAcademy.com](#). For breaking news and exclusive content, follow @RecordingAcad on [X](#), "like" Recording Academy on [Facebook](#), and join the Recording Academy's social communities on [Instagram](#), [YouTube](#), [TikTok](#), and [LinkedIn](#). For media assets, please visit [the Recording Academy's Press Room](#).

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